

About Us

The Foothill Foxy Flyers are an all Women's adult and junior flat track roller derby league in the Inland Empire. Our league is a non profit organization that was formed in 2011 and is

proudly run by the skaters, for the skaters.

Over 40 women have joined from all over the IE - from

Ontario to Redlands -representing San Bernardino and Riverside counties in local competitions. There has been incredible response from women interested in joining the IE's future Women's Flat Track Derby Association (www.wftda.com) rookie league. These ladies are committed to enduring grueling training to prepare for their upcoming bouts. The Flyers promise and deliver to their audiences a high octane match with a shot of feminism.



Our skaters come from all walks of life and range in age from 19-49. Body type and skating levels vary, but all of our skaters share the same passion for roller derby.

The Sport

Roller Derby is making a huge resurgence through out the United States and the world. Especially in Southern California, thanks in part to the tremendous attention its getting from media and its loyal fan base. Here is your chance to get in on the action and expose your company's products to our diverse and growing audience. They're talking about derby and soon they could be talking about you and your company.

Our Community

FFF enjoys being involved in our community. We have worked with many charity and community groups such as Clothing for a Cause, Derby for a Cause, and have participated in the City of Fontana Lets Move on the Trail event, the Festival of Winter, City of Fontana Then and Now, and Fontana Days Parade.



Our Fans

We have a diverse and passionate fan base that exceeds 3,000 fans. Our fans are familiar with our sponsors and patronize their local businesses.



We offer 5 different sponsorship packages. The Head Ref, the Blocker, the Pivot, the Jammer & the Lead Jammer.

Head Ref \$200

- 1 Logo link on our website for 1 year
- 1 Logo & company description included in our email newsletter
- 1 Facebook/Twitter/Instagram mention
- 1 Announcement at each home bout
- 1 Hang your banner at our bout
- 1 FFF t-shirt, sticker & pin

Blocker \$300

- Includes everything in the Head Ref package, plus:
- 2 more social media mentions (3)
- Your business cards displayed on our merch table 1 of the 4 home bouts
- 1 FFF hat and large decal

Pivot \$550

- Includes everything in the Head Ref and Blocker packages, plus:
- 2 more social media mentions (5)
- Your business cards displayed on our merch table 2 of the 4 home bouts
- 1 Event appearance by 5 FFF skaters (2hrs)
- 1 Vendor booth space at home bouts
- 1 FFF tumbler

Jammer \$800

- Includes everything in the Head Ref, Blocker and Pivot packages, plus:
- 3 more social media mentions (8)
- Your logo on our bout flyers & posters as presenting sponsor for 2 of the 4 home bouts
- Pre-bout meet & greet photo opportunity
- 1/2 page black and white ad in our bout program
- Season pass for home bouts

Lead Jammer \$1500

- Includes everything in the Head Ref, Blocker, Pivot, and Jammer, plus:
- Company name on tickets as presenting sponsor
- Logo on flyers & posters as presenting sponsor of all home bouts
- Company name in program as presenting sponsor
- 7 more social media mentions (15)
- 1 Full page black & white ad in each home bout program
- Season pass for home bouts



FOOTHILL FOXY FLYERS SPONSORSHIP PACKAGES

-A non profit organization-

